


AGE LIMITS FOR COMMON SOCIAL MEDIA & MESSAGING APPS

Working out the minimum user age for social media and messaging apps is a minefield for mums and dads. The developer gives the app a recommended user age, but the app stores have their own age ratings. On top of that, sometimes the law has a role to play and age ratings differ between countries.

To help mums and dads, I've put together this list showing the recommended age of the more popular apps and their age rating on the app store. All ratings apply to the United Kingdom.

APP	RECOMMENDED USER AGE	APP STORE AGE RATING	
		OS APP STORE	GOOGLE APP STORE*
 INSTAGRAM	13	12+	Parental Guidance
 TIKTOK	13	12+	Parental Guidance
 SNAPCHAT	13	12+	Parental Guidance
 FACEBOOK	13	12+	Parental Guidance
 FB MESSENGER	13	12+	Parental Guidance
 PINTEREST	13	12+	Parental Guidance
 DISCORD	13	17+	Parental Guidance
 YOUTUBE	13	17+	Parental Guidance
 LINKEDIN	16	12+	Parental Guidance
 WHATSAPP	16	17+	PEGI 3
 CLUBHOUSE	18	17+	N/A

*Google App Store relies on PEGI age ratings.